



Crypto's first fully transparent trading network

No more middlemen:
Cross-chain freedom with
self-custodial control.



SECTORS

FUNDS

PHASE

**Web3, DeFi &
Marketplace**

**\$828k Raised
900+ Investors**

**Pre-Seed R2
Seeking \$1.3M**

THE PROBLEM

Third-party “secured” crypto trades



Crypto exchanges have faced massive hacks and fraud (think Mt. Gox, FTX). Every year, billions disappear because third-party trading systems are vulnerable by design.

The problem? Exchanges can't offer self-custody for cross-chain trades (like BTC to ETH). Instead, they use bridges, liquidity pools, and other intermediary elements—adding risks.

While self-custody trading eliminates these risks, it has remained limited to **single-chain** networks. Trading crypto **cross-chain** with this standard of protocol security has **not** been possible—until now.

WIRED

Mar 3, 2014

“Bitcoin exchange Mt. Gox filed for bankruptcy last week, saying hackers had **stolen the equivalent of \$460 million...**”

The New York Times

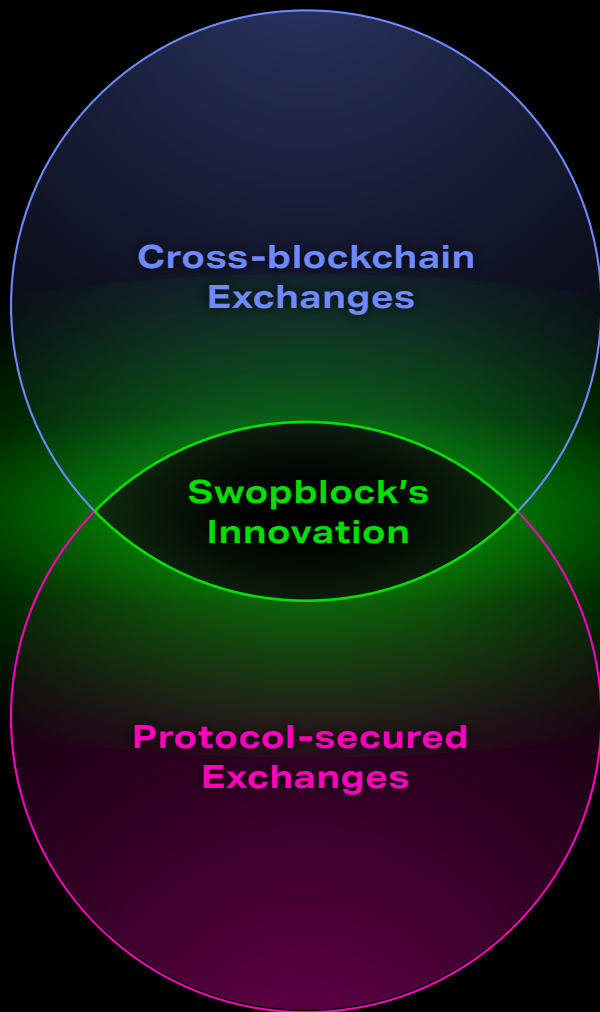
Jan 12, 2023

“FTX filed for bankruptcy in November after a run on customer deposits **exposed an \$8 billion hole in its accounts.**”



Cross-chain freedom + Self-custodial control

In a **market of 600+ exchanges**, Swopblock's ground-breaking innovation redefines crypto trading by offering the only cross-chain solution *with* protocol secured transactions: Leaving you in full control of your trades.





Swopblock reinvents crypto trading:



No Central Exchange



No DEX



No Platform



No Tokens



No Peer-to-Peer



Exchange crypto without an exchange.

Seamlessly trade between Bitcoin and Ethereum using Swopblock's *protocol-driven liquid crypto, \$SWOBL.*



Trade crypto without the middle-man.

Experience the future of crypto trading—a revolutionary protocol-driven solution that puts you in full control. Trade cross-chain between BTC and ETH at real-time market prices, **completely trust-less** without any third-party meddlers.



Trade from your wallet.

Swopblock leverages the protocol security features already built-in to the native blockchains, enabling **direct wallet-to-wallet trading** with zero human intervention.

Trade with the market.

Instantly price-lock your orders into the flow of Swopblock's Liquidity Stream and enjoy **live trading** without the need to identify counter-parties or rely on an exchange party.



Introducing SWOBL: The people's universal medium of exchange.

SWOBL powers Swopblock's trading protocol—Liquefying previously isolated crypto-networks (like BTC or ETH) into a **universal-network**.



Owned by the people.

\$SWOBL is **fully distributed** across all users' wallets, putting the power of trade directly in the hands of the people.

To empower the people.

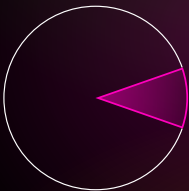
As trading demand grows, the supply of \$SWOBL in circulation shrinks, **driving its value higher**—prospering \$SWOBL holders.



Swopblock is liberating \$billions in sidelined-bitcoin into circulation.



85% of Bitcoin
is out of circulation on
self-custodial wallets



15% of Bitcoin
is in circulation on
over 600 exchanges

- Reflexivity Research

Swopblock's solution offers
self-custodial wallet security,
plus cross-chain exchange!

TAM
\$1T

Global crypto trading
and DeFi market

- Fortune Business Insights
2025 est.

SAM
\$100B

Annual cross-chain
trading volume

- CoinDesk,
scaled for 2025

SOM
\$1B

1% of cross-chain
trading in 5 years:
100k users, each
trading \$10k annually





1

Capital Gains

As CRYPTO trading volume increases, the price of Swopblock's *medium of exchange* increases exponentially.

This fixed supply of inventory will be sold using our **ICO pricing protocol**, allowing Swopblock and the \$SWOBL community to **profit on these gains**.

2

Ordinary Income

Swopblock and the \$SWOBL community will profit from transaction fees and rewards.

3

License Subscriptions

Swopblock core software will be free to most, but will generate software license revenue for premium features.



Seeking \$1.3M

- Pre-Seed Round 2 via SAFE
- For Equity + Future Crypto
- To Finish MVP & Launch ICO



USE OF FUNDS

Q3 2025

Complete MVP
Swopblock App v1.0

Q4 2025

Release MVP
Available for Download

Q1 2026

Launch ICO
\$2M Target

**Forward looking projections cannot be guaranteed.*



Our founders combine expertise in AI research, software development and emerging product marketing



Jeff Hilde
CEO/Inventor

- Research Engineer who led development of A.I. innovations for the Office of Naval Research
- Sole inventor behind 11 patents
- 30+ years of leading software development



Austin Lee Hilde
CCO/Communications

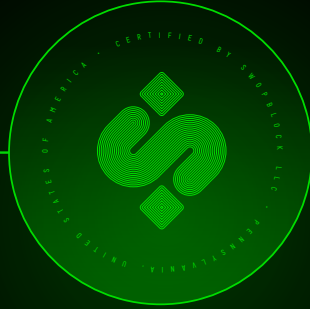
- Lead creative for emerging technologies while at Amazon's Global Ad Agency
- Launched Amazon's various Alexa products: Echo 2, Fire TV, Amazon Music, and more



2022



**\$828k Raised from
900+ Investors**



**20M+ Crypto Reserved
for Investors**



**White Paper
Written & Posted**



**Swopblock App
Designed & in Alpha**



**Liquidity Stream
Patent Filed**



**Launching Open-Source
Protocol on GitHub**

2025



Our mission is to give the power of crypto back to the people, extending crypto's original promise of a decentralized currency by offering a decentralized means of exchange.

Company Name: **Swopblock LLC**
Founded: March 2021
Headquarters: Pennsylvania
Team Size: 2 FTE / 1 PTE
Website: Swopblock.com

Business Stage: **Start-up** \$828k Raised | 900+ Investors

Category: **Blockchain Protocol**

Sectors: **Web3, DeFi & Marketplace**

CEO & Cofounder: **Jeff Hilde**
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CCO & Cofounder: **Austin Lee Hilde**
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Find us at:

Website	swopblock.com
Raise	wefunder.com/swopblock
Protocol	github.com/swopblock
Social	x.com/swopblock
